



WEST BENGAL STATE UNIVERSITY
B.A. Honours 5th Semester Examination, 2020, held in 2021

JORADSE03T-JOURNALISM AND MASS COMMUNICATION (DSE1/2)

PHOTOGRAPHICAL APPRECIATION

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any *five* questions from the following: 2×5 = 10
- (a) Electronic flash memory data storage device used for storing digital information:
(i) Tripod (ii) Flash card (iii) Memory card (iv) Flash Drive
- (b) Subject will be in focus, but objects that are closer or farther away will be out of focus:
(i) ISO (ii) Shallow depth of field
(iii) Aperture (iv) Deeper depth of field
- (c) The part of the camera that indicates the field of view that is seen by the camera lens:
(i) Lense (ii) Camera Body (iii) View finder (iv) LCD display
- (d) The total amount of light that is captured:
(i) Shutter Speed (ii) Exposure (iii) Focus (iv) Aperture
- (e) A photograph, movie, or video taken at close range and showing the subject on a large scale:
(i) Long shot (ii) Landscape (iii) Portrait (iv) Close up
- (f) A three-footed stand often used to balance a camera, is called:
(i) Filter (ii) Flash Drive (iii) Tripod (iv) None of these
- (g) Which of these is not a type of camera lens?
(i) Telephoto (ii) Prime (iii) Immersion (iv) Focal plane
- (h) Which word is used to describe the prism in a single lens reflex camera?
(i) Opticube (ii) Pentaprism (iii) Diaprism (iv) None of these
- (i) What does HDR stand for?
(i) High Dynamic Range (ii) High Definition Resource
(iii) Hard Drive Restore (iv) None of these
- (j) When does a photographer use the 'rule of thirds'?
(i) Focusing (ii) Lighting (iii) Composition (iv) None of these

- (k) What is an enlarger used for?
(i) Developing film (ii) Making prints
(iii) Projecting transparencies for viewing (iv) None of these
- (l) Full form of DSLR is:
(i) Digital Single Lens Reflex (ii) Direct Sensor Lens Reflex
(iii) Direct Small Lens Reflector (iv) Digital Small Lens Reflector
- (m) Some things to consider regarding photo composition are:
(i) File size and speed (ii) Camera angle and framing
(iii) Pixels and storage space (iv) File format and battery life
- (n) Digital photography is creating a picture using:
(i) Film (ii) Drawing skills
(iii) CCD technology (iv) Chemical processes
- (o) What is a problem on an image that is often caused by a camera's electronic flash reflecting color from a person's eyes?
(i) Contrast (ii) Red eye
(iii) Black eye (iv) Distortion

2. Answer any **four** questions from the following: 10×4 = 40
- (a) What is Photo Journalism? How Photography plays an important role in news media? 4+6
- (b) Compare the advantages and challenges, a photographer may have while working in Natural Lighting and in Artificial Lighting. 10
- (c) What do you understand by Code of Ethics in photography? Critically evaluate several ethical issues in photography. 4+6
- (d) Write a brief note on Copyright Protection for photographers in India. 10
- (e) Discuss on various Editing Softwares for editing a photograph in digital era. 10
- (f) Write notes on any **two** of the following: 5×2=10
- (i) Colour Tones
(ii) Camera Lens
(iii) Dark Room
(iv) Basics of Photoshop.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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